

• MOBILE DENTIST • CLEAR ALIGNERS • HEALTH TECHNOLOGIES •

CORPORATE WELLNESS

by



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01 CORPORATE WELLNESS

WHY CORPORATES SHOULD USE MIA HEALTHCARE

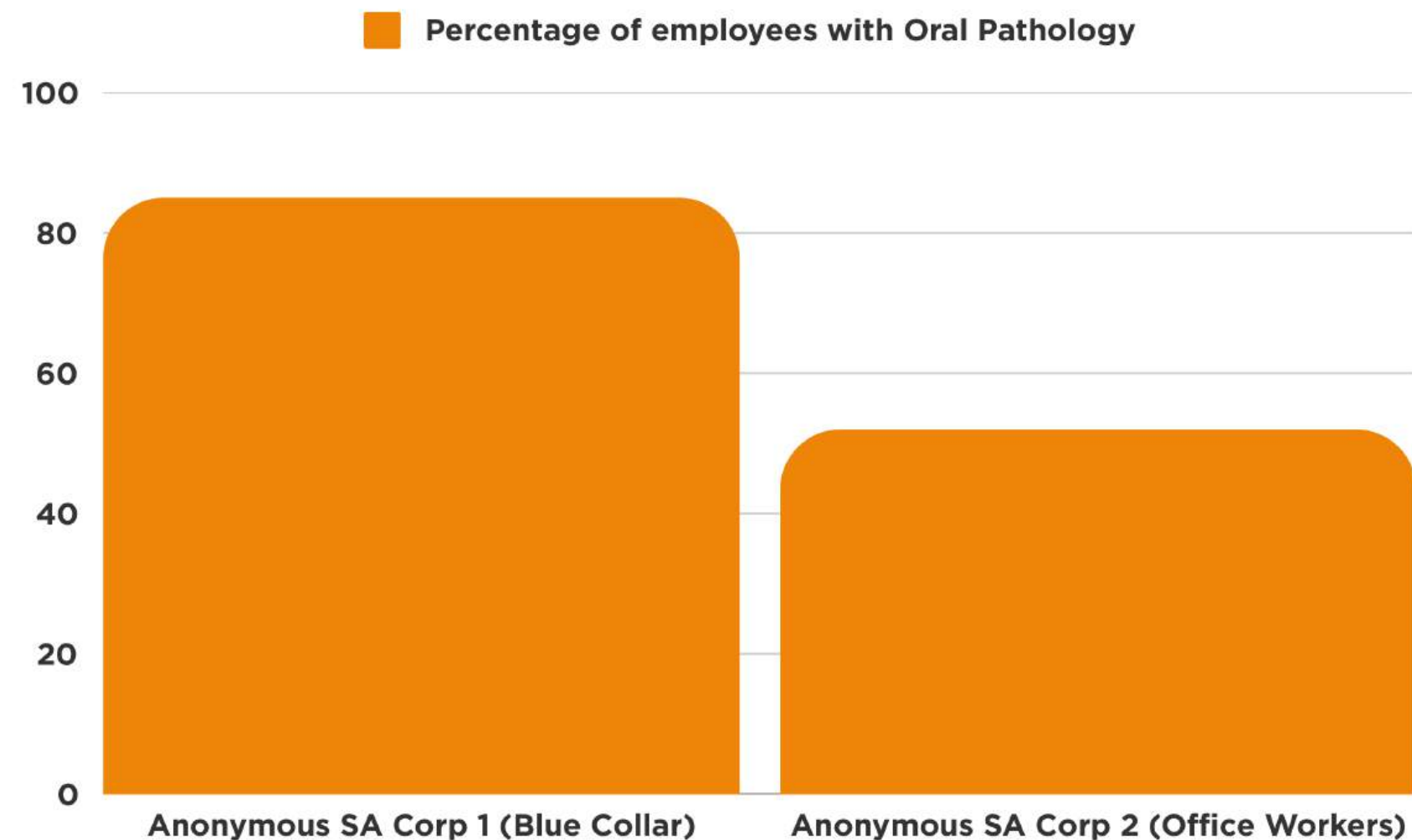
Businesses have a problem staring them in the face!

In South Africa, only 17% of employees make use of their Medical Aid Dental benefits (CMS Utilisation Stats 2019).

This leads to:

- Poor oral health.
- An average of 52 hours of downtime per employee each year (US).
- Lost productivity from trying to work while experiencing pain.
- Absenteeism from illness, pain or emergency dental appointments.

In today's demanding work environment, employees often **struggle to find time** for dental appointments.



1 in 5 employees miss dental checks due to busy work schedules (US). This leads to more cavities, root canals and extractions.



Poor dental health is also associated with an increased risk of cardiovascular, endocrine and neurological illness.

All of which could have been prevented with **regular check-ups.**



Mia Healthcare changes all of this by bringing the dentist to you!



ONSITE DENTAL TREATMENT



PREVENTATIVE CARE



MUCH MORE

We handle everything from routine check-ups to extensive follow-up treatments.

We typically schedule onsite visits every 6 months, in-line with standard recommendations. So we'll contact you when it's time for the next visit! This allows employees to receive the care they need without leaving the workplace, subsequently:

- **Improving** the overall health and wellbeing of your team.
- **Saving** your company and employees precious time.
- **Improving** retention of key staff members by enhancing employee satisfaction.
- **Improving** the presentability and efficacy of front-facing staff by bringing beautiful smiles to your workplace.

WE PROVIDE A **21ST CENTURY** DENTAL EXPERIENCE

STATE OF THE ART MOBILE CLINICS

DIGITAL BOOKINGS AND TREATMENT PLANS

FRIENDLY AND PROFESSIONAL DENTISTS

An amazing convenience to have your dental needs taken care of at your place of work in a mobile clinic. Dr Soni and her assistants were fantastic. A true professional, super patient, and explained every step of the process. I would recommend this service to anyone. Fantastic!

- Mia Patient



But at what **cost**?

THERE IS

ZERO

COST-TO-COMPANY.

We **claim directly** from most Health Insurance and Medical Aid providers.

Preventative dental care is billed at **100% Discovery Rates.**

All you need to do is give us a date that suits you, and spread the word to your team. We'll handle the rest.

WE ALREADY WORK WITH



AND **MORE**

02 OUR SERVICES

DENTAL

We provide a full range of dental services:

- Screening: Oral examination and x-rays, with treatment recommendations.
- Preventative care and oral hygiene: cleaning, polishing and fluoride treatment.
- Treatments: Fillings, extraction, and root canals.
- Cosmetic procedures: Whitening, crowns, and dentures.





ORTHODONTIC

Mia Clear Aligners are an invisible, affordable, and convenient alternative to braces.

- The service includes a 3D scan, treatment plan, aligner delivery, and follow-up.
- We use state of the art equipment, materials and software to ensure a premium quality product.
- Our specialist orthodontic team has treated more than **10 000** patients.
- We are committed to providing the most affordable aligner option in South Africa, without compromising on quality.
- Our Aligners can be claimed from your Medical Aid as an orthodontic benefit.





03 OUR DENTISTS



Dr. Soni



Dr. Brockerhoff



Dr. Essop

SCHOOLS

Mia Healthcare is at schools!

Our school wellness program has already been adopted by multiple prestigious schools around South Africa, including St Cyprian's Prep and High School, Westerford High School, Curro Hazeldean and Bryanston, and Kingsmead College.



04 AREAS OF SERVICE



CONCIERGE

Exclusive services for hotels and guest-houses.

Ensuring their guests receive premium dental care at any time without needing to leave the premises.

HOSPITALS

24/7 on-call services for emergency units.

At a number of hospitals, including Mediclinic Cape Town, Mediclinic Cape Gate and Netcare Christiaan Barnard Memorial Hospital.



PRIVATE

At-home dental services.

Including routine consultations, emergencies, and follow-ups. Our focus on family health means that you get discounts when you book appointments for multiple people at each home.



05 Locations

MIA HEALTHCARE IS
CURRENTLY OPERATIONAL IN



COMING SOON
IN THE NEXT **6** MONTHS



CAPE TOWN

JOHANNESBURG

NAMIBIA

PRETORIA



POLOKWANE

DURBAN

BOTSWANA

THE NETHERLANDS

PORT ELIZABETH

06 OUR VISION

OUR VISION IS TO BECOME THE LEADING PROVIDER OF ACCESSIBLE AND ADVANCED DENTAL CARE ACROSS AFRICA AND BEYOND.

We aim to **transform the dental landscape** by making top-tier services available to everyone, regardless of location or socioeconomic status.

Through continuous innovation and dedication to excellence, we envision **a future where every individual has access to the best possible dental care**, leading to healthier, happier communities worldwide.



07 IMPACT

TRANSFORMATION

The vast majority of dentists over 50-years-old are white males, while a growing number of new dentists are women of colour. This speaks to the **great strides taking place in the Transformation of South Africa**. However, there are still a number of barriers impeding progress.

One such barrier is the expense involved in starting a dental practice and the lack of generational wealth for many of these new dentists. This means that a large number of these new dentists will struggle to become meaningfully involved in the dental health sector or will have to attempt to work their way into established practices.



Through our partnership with SEFA, we focus on empowering women of colour, giving them market access, support, and funding in a drive to reduce the historical inequalities within the dental profession.



PRIMARY HEALTH CARE AND EDUCATION

By providing preventative screening and treatment, educating all of our patients on good dental practices and encouraging them to take responsibility for their oral health, we aim to **reduce the burden of disease and improve community wellness.**

Our commitment to improving oral health education, particularly in underprivileged communities, by providing access to primary dental care is evident in the NPO we are developing in partnership with Cipla.





ECO-FRIENDLY

Mia Healthcare's mobile clinics reduce the need for back-and-forth trips to the dentist, **decreasing carbon emissions and promoting a more sustainable healthcare model.**

We also use plant-based, biodegradable resins in our aligner manufacturing process to minimise our impact on the environment.



OUR FOUNDERS



DR KARISHMA SONI
Co-founder & Chief Dental Officer, ensuring clinical excellence and operational efficiency.



DR ZANE STENNING
Co-founder & CEO, leading strategic growth and funding initiatives.



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THANK YOU

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